



NOMACORC®

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## **NOMACORC INTRODUCES SELECT SERIES WINE CLOSURES**

*New Products Integrate Oxygen Management Science,  
Closure Innovation Into the Art, Tradition of Winemaking*

**ZEBULON, N.C. (November 17, 2010)** – Nomacorc, the world’s leading producer of alternative wine closures, announced today the launch of its new Select Series, an innovative, high-performance line of co-extruded synthetic closures. Tailored to meet the unique needs of artisan winemakers and their premium wines, the first Select Series closures will be available for delivery beginning in January 2011.

“We created the Select Series based on the results of our pioneering oxygen management research and years of experience working with winemakers around the world,” said Malcolm Thompson, global vice president of marketing and innovation at Nomacorc. “In particular, the Select Series products provide solutions for the complex oxygen management requirements of different types of red wines that will remain in the bottle for years before consumption, as well as delicate white wines that are particularly sensitive to oxygen exposure.”

The Nomacorc Select Series consists of multiple products, each designed to play a specific role in post-bottling oxygen management, wine preservation and development. Nomacorc’s global research programs have revealed that the management of oxygen throughout the winemaking process is crucial to achieving optimal wine aroma, flavor, structure and color and that the closure directly affects the chemical and sensory development of wine.

“Our research projects are steering the development of future generations of closure technologies, such as the Select Series,” said Dr. Stéphane Vidal, global director of enology for Nomacorc. “When oxygen exposure during bottling is properly controlled and the total amount of oxygen is evaluated, the wine closure becomes a tool to guide post-bottling wine development.”

Integrating science and art, the Select Series closures have a visual appearance and texture almost indistinguishable from natural cork. The ends of the Select Series closures have a bark-like roughness and chamfered edge achieved using advanced cutting technology. Using a proprietary process that can replicate more detailed artwork than the traditional fire-branding used on natural corks, the Select Series are the first synthetic closures that can be end-printed.

Furthermore, the Select Series is backed by the Nomacorc Winemaker Promise, a commitment to consistent oxygen control, total protection from cork taint and the highest degree of quality assurance.

The first Select Series product, "Select 700," will be available in 38, 44 and 47 mm lengths in a natural wood grain finish. Additional Select Series products will be launched later in 2011.

"We want to work closely with our customers and industry partners to continue improving the performance and range of our products," said Lars von Kantzow, CEO and president of Nomacorc. "Our ultimate goal is for winemakers around the world to have peace of mind that the wine they pour their hearts and souls into will be enjoyed exactly as they intended."

#### **About Nomacorc**

Nomacorc is a worldwide leader in wine closures and the number one closure brand for still wines in many countries including France, Germany and the United States. Dedicated to technological innovation, Nomacorc manufactures its portfolio of products using a patented co-extrusion process. As a result, Nomacorc closures provide consistent, predictable oxygen management and protect against off-flavors due to oxidation, reduction or cork taint. Nomacorc's 100 percent recyclable products are available through a vast network of distributors and sales agents on six continents. With 500 employees worldwide and state-of-the-art manufacturing facilities in the United States, Belgium and China, Nomacorc produces more than 2 billion closures annually. Working with renowned wine research institutes worldwide, the company leads the wine closure industry in fundamental and applied research into oxygen management in wine. For more information, visit [www.nomacorc.com](http://www.nomacorc.com).